



# EVA SONNEVELD

Fashion Product Developer

## INFO

- ✉ eva.sonneveld@outlook.com
- 🏠 Amsterdam, The Netherlands
- in evasonneveld

## SKILLS

- Meeting deadlines
- Punctuality
- Prioritization
- Problem solving
- Critical thinking
- Team player
- Communicative
- Textiles knowledge (woven & knit)
- Pattern drawing & clothing construction expertise

## DIGITAL SKILLS

- Microsoft Office
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop

## LANGUAGES

- Dutch (native)
- English (fluent)

## EDUCATION

- BA FASHION AND TECHNOLOGY** Sept. 2014 – Jan. 2019  
Fashion & Design  
Amsterdam Fashion Institute (AMFI)
- HAVO** Sept. 2009 – June 2014  
Revis Lyceum Maassluis

## WORK EXPERIENCE

- Label Manager – full-time** May 2021 – now
- Assistant Label Manager – full-time** Nov. 2021 – April 2022  
STREBER | Roelofarendsveen
  - Developing all product categories (outerwear, top & bottoms woven/knit).
  - Negotiating prices to ensure commercial targets are met.
  - Development tracking, to ensure all key deadlines are achieved.
  - Working with vendors during the product creation and production process.
  - Evaluation of samples in terms of construction and quality.
  - Creation and maintenance of product documentation: including tech packs, BOM's & size charts.
- Sales Assistant – full-time** Oct. 2019 – Nov. 2021  
STONE ISLAND | Amsterdam

## PROJECTS

- Designer & Product Developer** Feb. 2022 – now  
KATE JUNE | Roelofarendsveen  
Design & product development for the womenswear brand KATE JUNE.
- GROW: The future of fashion - exhibition** Mar. 2019 – Aug. 2019  
FASHION FOR GOOD | Amsterdam  
Designed and created a menswear look of sustainable banana fiber textiles for the exhibition "Grow", in collaboration with fabric supplier Green Whisper.

## INTERNSHIPS

- Trend Analysis / CMFG Intern – full-time** Mar. 2019 – Aug. 2019  
PHILIPS DESIGN | Amsterdam
- Fashion Design Intern – full-time** Feb. 2017 – July 2017  
VIKTOR&ROLF | Amsterdam